INTERNATIONAL SCIENTIFIC CONFERENCE

Contemporary Issues in Business, Management and Economics Engineering ‘2021

2021, Mar 13-14
Vilnius
PROGRAM
2021-05-13

PLENARY SESSION
10.00 – 11.30, Login from 09.45

Login information: Zoom platform, https://liedm.zoom.us/j/4417936848, ID: 441 793 6848, Passcode: UU987
In case can not login, please contact Paulius Šūmakaris, email: paulius.sumakaris@vilniustech.lt

Chair & Moderator: Prof Dr Jelena Stankevičienė, Dean of Business Management Faculty, Vilnius Tech University
Cochair: Dr Toma Lankauskienė, Vice-Dean for Research and Innovations of Business Management Faculty, Vilnius Tech University
Secretary: Alma Čerkauskienė

Prof Dr Antanas Čenys
VICE-RECTOR’S OF VILNIUS TECH UNIVERSITY WELCOME SPEECH FOR THE PARTICIPANTS OF THE CONFERENCE

Prof Dr Csaba Fogarassy
CIRCULAR ECONOMIC BUSINESS SOLUTIONS FOR THE EASTERN EUROPEAN COUNTRIES, OPPORTUNITIES WITHIN THE EUROPEAN GREEN DEAL

Prof Dr Andrzej Busco
PANDEMIC’S IMPACT ON INCREASING THE SHADOW ECONOMY PERFORMANCE

Prof Dr Vladan Devedžić
ARTIFICIAL INTELLIGENCE IN BUSINESS AND MANAGEMENT

Dr Alessio Bongiovanni
BANKS AND NEGATIVE INTEREST RATE POLICY

11.30 – 11.55 Break
SECTION
CONTEMPORARY ISSUES IN ECONOMICS ENGINEERING
12.00 – 14.00 (No break), Login from 11.55

Login information: Zoom platform, https://liedm.zoom.us/j/91420845586, ID: 914 208 45586
In case can not login, please contact Tomas Peciulis, email: tomas.peciulis@vilniustech.lt

Chair: Prof Dr Daiva Jurevičienė, Head of Department of Economics Engineering, Business Management Faculty, Vilnius Tech University
Cochair: Assoc Prof Dr Izolda Jokšienė, Department of Economics Engineering, Business Management Faculty, Vilnius Tech University
Moderator: Dr Liucija Birškytė
Secretaries:
Dr Liucija Birškytė,
Dr Kęstutis Peleckis
Tomas Peciulis

12.00 – 13.00

Robertas Vaitkus, Asta Vasiliauskaitė
FINANCIAL SECURITY IN THE CONTEXT OF ECONOMICS WELFARE

Ammar Z. Alwrekiat, Antonio Mihi-Ramirez
INFLUENCE OF THE SYRIAN REFUGEE CRISIS ON JORDAN’S ECONOMY

Khawla Almuhanandi
REVIEW OF IMPACTS OF THE PANDEMIC’S PRECAUTIONARY PROCEDURES ON CIRCULAR ECONOMY AND SUSTAINABILITY AND LESSONS LEARNED IN DEVELOPED AND DEVELOPING COUNTRIES

Viktorija Skvarciany, Kristina Astikė
THEORETICAL ASPECTS OF CULTURAL ECONOMICS CONCEPT

13.00 – 14.00

Viktorija Skvarciany
MEASURING RELATIONSHIP BETWEEN DIGITAL ECONOMY AND SUSTAINABLE DEVELOPMENT: CASE OF EU COUNTRIES

Daiva Andriušaitienė, Eglė Kazlauskienė, Laima Okunevičiūtė Neverauskienė
IT IN THE CONTEXT OF ECONOMIC TRANSFORMATIONS: THE SHARING ECONOMY AS A DIRECTION AND OUTCOME OF THE DIGITAL ECONOMY

Lina Baranauskaitė, Daiva Jurevičienė
IMPORT RISKS OF AGRICULTURAL PRODUCTS IN FOREIGN TRADE
SELECTED PROBLEMS OF CORRUPTION AND ANTI-CORRUPTION POLICY IN PUBLIC ADMINISTRATION

SECTION
CONTEMPORARY FINANCIAL MANAGEMENT
12.00 – 15.10 (Break: 14.00 – 14.30), Login from 11.55

Login information: Zoom platform, https://liedm.zoom.us/j/3431313167, ID: 343 131 3167, Passcode: 646876
In case can not login, please contact Santautė Venslavienė, email: santaute.venslaviene@vilniustech.lt

Chair & Moderator: Assoc Prof Dr Raimonda Martinkutė-Kaulienė, Department of Financial Engineering, Business Management Faculty, Vilnius Tech University
Secretaries:
Santautė Venslavienė
Kristina Kovaitė

12.00 – 13.00

Gintarė Pauliukevičienė, Jelena Stankevičienė
ASSESSMENT OF THE IMPACT OF EXTERNAL ENVIRONMENT ON FINTECH DEVELOPMENT

Santautė Venslavienė, Jelena Stankevičienė
FORECASTING CROWDFUNDING PLATFORM REVENUES USING ARIMA MODEL

Nijolė Maknickienė, Jovita Masėnaitė, Viktorija Stasytė, Raimonda Martinkutė-Kaulienė
INVESTIGATION OF THE HERDING AND CONTRARIAN BEHAVIOUR OF INVESTORS

Abdul Quddus, Drahomíra Pavelková, Sarfraz Hussain, Tien Phat Pham
THE MODERATING IMPACT OF ECONOMIC POLICY UNCERTAINTY ON THE RELATIONSHIP BETWEEN INVESTMENT IN WORKING CAPITAL AND PROFITABILITY

13.00 – 14.00

Jelena Stankevičienė, Julija Bužinskė
TRENDS OF MUNICIPAL WASTE FLOWS, COMPOSITION, TREATMENT IN LITHUANIA AND ITS REGIONS
Kristaps Freimanis, Maija Šenfelde
METHODOLOGY FOR THE ASSESSMENT OF REGULATION COSTS IN THE BANKING MARKET

Nataliia Versal, Vasyl Erastov, Mariia Balytska
IS DIGITAL ‘NEW NORMAL’ OR ‘CHALLENGE’ FOR BANKS UNDER COVID-19?

Julija Gavėnaitė-Sirvydienė, Algita Miečinskienė
FORECASTING COSTS OF CYBER ATTACKS USING ESTIMATION THE GLOBAL COST OF CYBER RISK CALCULATOR V 1.2

14.00 – 14.30 Break
14.30 – 15.10

Nijolė Maknickienė, Lina Rapkevičiūtė
A STUDY ON SOCIAL MEDIA OPINION ABOUT WOMEN INVESTORS

Ilona Beizitere, Biruta Sloka, Ieva Brence
THE ROLE OF FINANCIAL SUPPORT FOR THE PERFORMANCE AND SURVIVAL OF MICRO-ENTERPRISE

Zhanna V. Pisarenko, Natalia P. Kuznetsova, Nguyen Canh Toan, Leonid A. Ivanov
YIELDCO AS A PERSPECTIVE INVESTMENT VEHICLE
SECTION
CONTEMPORARY ORGANIZATIONS DEVELOPMENT MANAGEMENT
12.00 - 16.30 (Break: 14.00 – 14.30), Login from 11.55
In case can not login, please contact Paulius Šūmakaris, email: paulius.sumakaris@vilniustech.lt

Chair & Moderator: Assoc Prof Dr Renata Korsakienė, Department of Management, Business Management Faculty, Vilnius Tech University
Secretaries:
Monika Bužavaitė
Paulius Šūmakaris

12.00 – 13.00

Ilona Skačkauskienė, Anastasija Busarėva
RESEARCH OF THE EFFICIENCY OF LITHUANIAN BANKS CREDIT GRANTING PROCESS

Monika Paulė, Justė Statnickaitė
MODEL FOR SOCIAL MARKETING IMPACT ON CONSUMERS HEALTHY LIFESTYLE CHOICE

Ilona Skačkauskienė, Jurga Vestertė
SERVICE MODULARISATION COMPATIBILITY TO ORGANISATIONAL OBJECTIVES

Paulius Šūmakaris, Renata Korsakienė
MAPPING THE FIELD OF ECO-INNOVATION STRATEGIES: A REVIEW

13.00 – 14.00

Nouha Amrani, Ilona Skačkauskienė, Mohamed Hemmi
PERFORMANCE PROCESS AND CONTEMPORARY PRACTICES IN MOROCCAN LOCAL AUTHORITIES: CASE STUDY OF URBAN MUNICIPALITY

Amparo Baviera-Puig, Carmen Escribá-Pérez, Luis Montero-Vicente
CHARACTERIZATION OF CHILDREN’S CONSUMPTION OF CHICKEN AND TURKEY MEAT TO DEVELOP SOCIAL RESPONSIBILITY STRATEGIES

Povilas Švagžlys
APPLICATION OF THE PERT AND MONTE CARLO METHODS IN PLANNING PROCESS OF NEW SERVICE PROJECTS

Maris Millers, Elina Gaile-Sarkane
TOWARDS NEW TYPOLOGY OF THE OWNERS-MANAGERS OF THE SMALL AND MEDIUM ENTERPRISES
14.00 – 14.30 Break

14.30 – 15.30

Lucie Kamrádová, Marie Sciskalo
SELECTED PROBLEMS OF CORRUPTION AND ANTI-CORRUPTION POLICY IN PUBLIC ADMINISTRATION

Mai Doan Thi, Sergey Dukhno
IMPROVEMENT OF HEALTH INSURANCE SYSTEM FOR THE ELDERLY PEOPLE FOR MIDDLE AND LOW-INCOME COUNTRIES

Monika Bažavaitė
BOARD HUMAN CAPITAL, EFFECTIVENESS OF BOARD TASKS AND INTERNATIONALIZATION OF SMEs: A MODERATED MEDIATION ANALYSIS

Ilona Skačkauskienė, Juliana Smirnova
OPPORTUNITIES FOR THE DEVELOPMENT OF A GREEN ORGANISATION IN THE CONTEXT OF NATIONAL AND INTERNATIONAL STRATEGIC DOCUMENTS AND INITIATIVES

Lenka Smolikova
CHANGES IN MANAGING PROJECT DUE TO COVID-19 IN THE CZECH REPUBLIC

15.30 – 16.30

Laima Jesevičiūtė-UFartienė
INITIATIVES OF ORGANIZATIONAL SOCIAL RESPONSIBILITY: WHAT MAKES IMPACT ON CONSUMER SOCIALLY RESPONSIBLE BEHAVIOR

Liudmila Lobanova
THE PROBLEMS OF THE CONSCIOUSNESS WITHIN THE CONTEXT OF THE INTERACTION BETWEEN HUMAN AND DIGITAL RESOURCES

Muhammad Shoaib, Roman Zamecnik, Zuhair Abbas, Mohsin Javed, Asad Ur Rehman
GREEN HUMAN RESOURCE MANAGEMENT AND GREEN HUMAN CAPITAL: A SYSTEMATIC LITERATURE REVIEW

Olga Miroshnychenko
CONTEMPORARY ISSUES OF KNOWLEDGE MANAGEMENT: INNOVATIVE ASPECT

Ana Isabel Couto, Teresa Cunha Alegre, Susana Campos, Sofia Alexandra Cruz, Cristina Parente
CORPORATE SOCIAL ENTREPRENEURSHIP (CSE) IN EUROPE: TRENDS AND EMERGING PRACTICES
SECTION
BUSINESS PROCESSES: DEVELOPMENT, DIGITALIZATION, SOCIAL RESPONSIBILITY
12.00 – 16.50 (Break: 14.00 – 14.30), Login from 11.55
Login information: Zoom platform, https://liedm.zoom.us/j/6455334986, 645 533 4986, Passcode: 352421
In case can not login, please contact Tadas Radavičiūs, email: tadas.radavicius@vilniustech.lt

Chair & Moderator: Dr Alma Mačiulytė-Šniukienė, Vice-Dean for Strategic Partnership of Business Management Faculty, Vilnius Tech University
Secretaries:
Edita Leonavičienė
Tomas Plėtra
Tadas Radavičius

12.00 – 13.00
Mirna Kordab
HOW WOULD HUMAN FACTORS INFLUENCE KNOWLEDGE MANAGEMENT PROCESSES? CASE OF THE MIDDLE EASTERN AUDIT AND CONSULTING FIRMS
Alma Čerkauskienė
THE ANALYSIS OF SUPPLY CHAIN RISKS IN HEALTHCARE
Nour Ibrahim Nassar, Manuela Tvaronavičienė
ICT MANAGEMENT FOR GREEN COMPETITIVENESS IN THE BANKING SECTOR
Alma Mačiulytė-Šniukienė, Dali Sekhniashvili
THE ECO-INNOVATION IMPACT ON ECONOMIC AND ENVIRONMENTAL PERFORMANCE OF EU MEMBER STATES

13.00 – 14.00
Mohammed Riad Chehabeddine, Manuela Tvaronavičienė
SUSTAINABLE DEVELOPMENT IN RESISTING ECOLOGICAL THREATS
Oleksandr Savych, Tetiana Shkoda
MARKETING OF PURCHASES ON THE WAY TO SUSTAINABLE DEVELOPMENT
Nataliia Prykaziuk, Tetiana Motashko, Oksana Lobova
ADAPTATION OF INSURANCE DISTRIBUTION TO THE NEW CHALLENGES
Ibrahim Matar
THE INFLUENCE OF KNOWLEDGE-ORIENTED LEADERSHIP ON SUSTAINABLE ORGANIZATIONAL PERFORMANCE IN HIGHER EDUCATION INSTITUTIONS AND THE MEDIATING ROLE OF KNOWLEDGE MANAGEMENT PROCESSES: THE CASE STUDY OF LEBANON
14.00 – 14.30 Break
14.30 – 15.30

Raimonda Bublienė, Vaidas Jurkevičius
INTERACTION BETWEEN APPARENT AND IMPLIED AUTHORITY IN THE IMPLEMENTATION OF SUSTAINABLE BUSINESS RELATIONSHIPS

Manuela Tvaronavičienė, Tomas Plėta, Silvia Della Casa
CYBERSECURITY MANAGEMENT MODEL FOR CRITICAL INFRASTRUCTURE PROTECTION

Oleksii Goncharenko, Chama Theodore Ketuama, Orlando Petiz Pereira, Oksana Hrynevych
CONCEPT APPROACH FOR MEASURING SOLIDARITY ECONOMY IN AGRICULTURE

Edita Leonavičienė, Rasa Vegienė
EU INTEGRATED POLITICAL CRISIS RESPONSE SYSTEM WITHIN THE SCOPE OF THE EU COMMON SECURITY AND DEFENCE POLICY: THE ROLE OF NEGOTIATIONS AS INSTRUMENT TO MANAGE CRISIS

15.30 – 16.50

Max A. Hogeforster, Svea Horn
RELEVANCE OF BUSINESS TRANSFERS AS A FUNDAMENTAL PILLAR OF RESILIENT ECONOMIES AND OUTLINE OF CURRENT DEVELOPMENT BASED ON A RECENT SURVEY

Melanie Henke, Max Hogeforster, Melanie Mesloh, Monika Zajkowska
RECENT DEVELOPMENTS AND CHALLENGES OF CUSTOMER-BASED INNOVATION THROUGH DIGITAL TOOLS IN SMEs

Ibrahim Matar, Jurgita Raudeliunienė
THE ROLE OF KNOWLEDGE ACQUISITION IN ENHANCING KNOWLEDGE MANAGEMENT PROCESSES IN HIGHER EDUCATION INSTITUTIONS

Jurgita Raudeliunienė, Vida Davidavičienė
DIGITAL SKILLS IMPORTANCE IN FEMALE ACADEMIC ROLE MODEL EMPOWERMENT, EQUALITY AND SUSTAINABILITY AT UNIVERSITIES IN MEDITERRANEAN REGION

Tadas Radavičius, Manuela Tvaronavičienė
CIRCULAR SUPPLY CHAIN: LITERATURE REVIEW AND THEORETICAL FRAMEWORK
VIRTUAL GALA: THANKS & GLASS OF DRINK
17.00 – 17.30, Login from 16.55
Login information: Zoom platform, https://liedm.zoom.us/j/4417936848, ID: 441 793 6848, Passcode: UU987
In case can not login, please contact Alma Čerkauskienė, email: alma.cerkauskiene@vilniustech.lt

2021-05-14
PARTNERS NETWORKING AND DISCUSSION ON COLLABORATION OPPORTUNITIES
10.00 – 12.00, Login from 09.55
Login information: Zoom platform, https://liedm.zoom.us/j/4417936848, ID: 441 793 6848, Passcode: UU987
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Secretary: Alma Čerkauskienė

GOOD PRACTICE FROM VILNIUS TECH UNIVERSITY

Asta Radzevičienė
Advanced Technology Higher Education Network Alliance European University

Jelena Stankevičienė
The Development of Doctoral Education and Research Capacities of Kyrgyzstani Academia

Milena Medineckienė, Jelena Stankevičienė
Improving Engineers Employability with Multi-competencies, Knowledge and Opportunities

Jelena Stankevičienė
Supporting Non-technological Innovation in Owner-managed Manufacturing SMEs Through Increased Capacity of Business Intermediaries

Manuela Tvaronavičienė
The Economic Integration of the Nordic-Baltic Region through Labour, Innovation, Investments and Trade

Vida Davidavičienė
Female Academic Role Model Empowerment, Equality and Sustainability at Universities in Mediterranean Region: Towards 2030 Agenda

Aleksei Iurasov
Advanced Data Analysis and Forecasting in the Field of Education
Vida Davidavičienė
European Corporate Social Entrepreneurship Curriculum

Alma Mačiulytė-Šniukienė
Impact of Infrastructure Development on Economic Growth and Convergence: Literature Review

Arūnas Burinskas
Impact of Industrial 4.0 Technological Progress on the Development and Value of the Industrial Manufacturing Sector

Aurelija Burinskienė
Provision of Context-recognizing Smart Services for Expeditious Cargo Transportation Management

Kęstutis Peleckis
Multicriteria Instruments for Balancing Bargaining Power in a Distorted Context of International Market Competition

Viktorija Skvarciany
Integrated Assessment of Digital Economy Impact on European Union Countries' Sustainable Development

Neringa Vilktaitė-Vaitonė
Green Marketing in Lithuania: Critical Assessment and Development Opportunities

GOOD PRACTICE FROM PARTNERS’ UNIVERSITIES
Max Hogeforster
COVE - Qualification, Entrepreneurship and Innovation in the Green Economy

OPEN NETWORKING DISCUSSION

CONFERENCE PROCEEDINGS EDITION WILL BE AVAILABLE ONLINE
MORE IN DETAIL:
http://cbme.vgtu.lt/index.php/verslas/2021
WILL BE SUBMITTED TO INCLUSION TO CA WoS & SCOPUS WHEN PUBLISHED

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