



INTERNATIONAL SCIENTIFIC CONFERENCE

**Contemporary
Issues in Business,
Management and
Economics Engineering
'2021**

2021, May 13-14
Vilnius

PROGRAM
2021-05-13

PLENARY SESSION

10.00 – 11.30, Login from 09.45

Login information: Zoom platform, <https://liedm.zoom.us/j/4417936848>, ID: 441 793 6848, Passcode: UU987

In case can not login, please contact Paulius Šūmakaris, email: paulius.sumakaris@vilniustech.lt

Chair & Moderator: Prof Dr Jelena Stankevičienė, Dean of Business Management Faculty, Vilnius Tech University

Cochair: Dr Toma Lankauskienė, Vice-Dean for Research and Innovations of Business Management Faculty, Vilnius Tech University

Secretary: Alma Čerkauskienė

Prof Dr Antanas Čenys

VICE-RECTOR'S OF VILNIUS TECH UNIVERSITY WELCOME SPEECH FOR THE PARTICIPANTS OF THE CONFERENCE

Prof Dr Csaba Fogarassy

CIRCULAR ECONOMIC BUSINESS SOLUTIONS FOR THE EASTERN EUROPEAN COUNTRIES, OPPORTUNITIES WITHIN THE EUROPEAN GREEN DEAL

Prof Dr Andrzej Busco

PANDEMIC'S IMPACT ON INCREASING THE SHADOW ECONOMY PERFORMANCE

Prof Dr Vladan Devedzic

ARTIFICIAL INTELLIGENCE IN BUSINESS AND MANAGEMENT

Dr Alessio Bongiovanni

BANKS AND NEGATIVE INTEREST RATE POLICY

11.30 – 11.55 Break

**SECTION
CONTEMPORARY ISSUES IN ECONOMICS ENGINEERING**

12.00 – 14.00 (No break), Login from 11.55

Login information: Zoom platform, <https://liedm.zoom.us/j/91420845586>, ID: 914 208 45586

In case can not login, please contact Tomas Peciulis, email: tomas.peciulis@vilniustech.lt

Chair: Prof Dr Daiva Jurevičienė, Head of Department of Economics Engineering, Business Management Faculty, Vilnius Tech University

Cochair: Assoc Prof Dr Izolda Jokšienė, Department of Economics Engineering, Business Management Faculty, Vilnius Tech University

Moderator: Dr Liucija Birškytė

Secretaries:

Dr Liucija Birškytė,

Dr Kęstutis Peleckis

Tomas Pečiulis

12.00 – 13.00

Robertas Vaitkus, Asta Vasiliauskaitė

FINANCIAL SECURITY IN THE CONTEXT OF ECONOMICS WELFARE

Ammar Z. Alwrekiat, Antonio Mihi-Ramirez

INFLUENCE OF THE SYRIAN REFUGEE CRISIS ON JORDAN'S ECONOMY

Khawla Almuhanandi

REVIEW OF IMPACTS OF THE PANDEMIC'S PRECAUTIONARY PROCEDURES ON CIRCULAR ECONOMY AND SUSTAINABILITY AND LESSONS LEARNED IN DEVELOPED AND DEVELOPING COUNTRIES

Viktorija Skvarciany, Kristina Astikė

THEORETICAL ASPECTS OF CULTURAL ECONOMICS CONCEPT

13.00 – 14.00

Viktorija Skvarciany

MEASURING RELATIONSHIP BETWEEN DIGITAL ECONOMY AND SUSTAINABLE DEVELOPMENT: CASE OF EU COUNTRIES

Daiva Andriušaitienė, Eglė Kazlauskienė, Laima Okunevičiūtė Neverauskienė

IT IN THE CONTEXT OF ECONOMIC TRANSFORMATIONS: THE SHARING ECONOMY AS A DIRECTION AND OUTCOME OF THE DIGITAL ECONOMY

Lina Baranauskaitė, Daiva Jurevičienė

IMPORT RISKS OF AGRICULTURAL PRODUCTS IN FOREIGN TRADE

Lucie Kamrádová, Marie Sciskalova

SELECTED PROBLEMS OF CORRUPTION AND ANTI-CORRUPTION POLICY IN PUBLIC ADMINISTRATION

**SECTION
CONTEMPORARY FINANCIAL MANAGEMENT**

12.00 – 15.10 (Break: 14.00 – 14.30), Login from 11.55

Login information: Zoom platform, <https://liedm.zoom.us/j/3431313167>, ID: 343 131 3167, Passcode: 646876

In case can not login, please contact Santautė Venšlavienė, email: santaute.venslaviene@vilniustech.lt

Chair & Moderator: Assoc Prof Dr Raimonda Martinkutė-Kaulienė, Department of Financial Engineering, Business Management Faculty, Vilnius Tech University

Secretaries:

Santautė Venšlavienė

Kristina Kovaitė

12.00 – 13.00

Gintarė Pauliukevičienė, Jelena Stankevičienė

ASSESSMENT OF THE IMPACT OF EXTERNAL ENVIRONMENT ON FINTECH DEVELOPMENT

Santautė Venšlavienė, Jelena Stankevičienė

FORECASTING CROWDFUNDING PLATFORM REVENUES USING ARIMA MODEL

Nijolė Maknickienė, Jovita Masėnaitė, Viktorija Stasytė, Raimonda Martinkutė-Kaulienė

INVESTIGATION OF THE HERDING AND CONTRARIAN BEHAVIOUR OF INVESTORS

Abdul Quddus, Drahomíra Pavelková, Sarfraz Hussain, Tien Phat Pham

THE MODERATING IMPACT OF ECONOMIC POLICY UNCERTAINTY ON THE RELATIONSHIP BETWEEN INVESTMENT IN WORKING CAPITAL AND PROFITABILITY

13.00 – 14.00

Jelena Stankevičienė, Julija Bužinskė

TRENDS OF MUNICIPAL WASTE FLOWS, COMPOSITION, TREATMENT IN LITHUANIA AND ITS REGIONS

Kristaps Freimanis, Maija Šenfelde

METHODOLOGY FOR THE ASSESSMENT OF REGULATION COSTS IN THE BANKING MARKET

Nataliia Versal, Vasyl Erastov, Mariia Balytska

IS DIGITAL 'NEW NORMAL' OR 'CHALLENGE' FOR BANKS UNDER COVID-19?

Julija Gavėnaitė-Sirvydienė, Algita Miečinskienė

FORECASTING COSTS OF CYBER ATTACKS USING ESTIMATION THE GLOBAL COST OF CYBER RISK CALCULATOR V 1.2

14.00 – 14.30 Break

14.30 – 15.10

Nijolė Maknickienė, Lina Rapkevičiūtė

A STUDY ON SOCIAL MEDIA OPINION ABOUT WOMEN INVESTORS

Ilona Beizitere, Biruta Sloka, Ieva Brence

THE ROLE OF FINANCIAL SUPPORT FOR THE PERFORMANCE AND SURVIVAL OF MICRO-ENTERPRISE

Zhanna V. Pisarenko, Natalia P. Kuznetsova, Nguyen Canh Toan, Leonid A. Ivanov

YIELDCO AS A PERSPECTIVE INVESTMENT VEHICLE

SECTION
CONTEMPORARY ORGANIZATIONS DEVELOPMENT MANAGEMENT

12.00 - 16.30 (Break: 14.00 – 14.30), Login from 11.55

Login information: Zoom platform, <https://liedm.zoom.us/j/8285267434>, ID: 828 526 7434, Passcode: 697078

In case can not login, please contact Paulius Šūmakaris, email: paulius.sumakaris@vilniustech.lt

Chair & Moderator: Assoc Prof Dr Renata Korsakienė, Department of Management, Business Management Faculty, Vilnius Tech University

Secretaries:

Monika Bužavaitė

Paulius Šūmakaris

12.00 – 13.00

Ilona Skačkauskienė, Anastasija Busarėva

RESEARCH OF THE EFFICIENCY OF LITHUANIAN BANKS CREDIT GRANTING PROCESS

Monika Paulė, Justė Statnickaitė

MODEL FOR SOCIAL MARKETING IMPACT ON CONSUMERS HEALTHY LIFESTYLE CHOICE

Ilona Skačkauskienė, Jurga Vestertė

SERVICE MODULARISATION COMPATIBILITY TO ORGANISATIONAL OBJECTIVES

Paulius Šūmakaris, Renata Korsakienė

MAPPING THE FIELD OF ECO-INNOVATION STRATEGIES: A REVIEW

13.00 – 14.00

Nouha Amrani, Ilona Skačkauskienė, Mohamed Hemmi

PERFORMANCE PROCESS AND CONTEMPORARY PRACTICES IN MOROCCAN LOCAL AUTHORITIES: CASE STUDY OF URBAN MUNICIPALITY

Amparo Baviera-Puig, Carmen Escribá-Pérez, Luis Montero-Vicente

CHARACTERIZATION OF CHILDREN'S CONSUMPTION OF CHICKEN AND TURKEY MEAT TO DEVELOP SOCIAL RESPONSIBILITY STRATEGIES

Povilas Švogžlys

APPLICATION OF THE PERT AND MONTE CARLO METHODS IN PLANNING PROCESS OF NEW SERVICE PROJECTS

Maris Millers, Elina Gaile-Sarkane

TOWARDS NEW TYPOLOGY OF THE OWNERS-MANAGERS OF THE SMALL AND MEDIUM ENTERPRISES

14.00 – 14.30 Break

14.30 – 15.30

Lucie Kamrádová, Marie Sciskalo

SELECTED PROBLEMS OF CORRUPTION AND ANTI-CORRUPTION POLICY IN PUBLIC ADMINISTRATION

Mai Doan Thi, Sergey Dukhno

IMPROVEMENT OF HEALTH INSURANCE SYSTEM FOR THE ELDERLY PEOPLE FOR MIDDLE AND LOW-INCOME COUNTRIES

Monika Bužavaitė

BOARD HUMAN CAPITAL, EFFECTIVENESS OF BOARD TASKS AND INTERNATIONALIZATION OF SMEs: A MODERATED MEDIATION ANALYSIS

Ilona Skačkauskienė, Juliana Smirnova

OPPORTUNITIES FOR THE DEVELOPMENT OF A GREEN ORGANISATION IN THE CONTEXT OF NATIONAL AND INTERNATIONAL STRATEGIC DOCUMENTS AND INITIATIVES

Lenka Smolková

CHANGES IN MANAGING PROJECT DUE TO COVID-19 IN THE CZECH REPUBLIC

15.30 – 16.30

Laima Jesevičiūtė-Ufartienė

INITIATIVES OF ORGANIZATIONAL SOCIAL RESPONSIBILITY; WHAT MAKES IMPACT ON CONSUMER SOCIALLY RESPONSIBLE BEHAVIOR

Liudmila Lobanova

THE PROBLEMS OF THE CONSCIOUSNESS WITHIN THE CONTEXT OF THE INTERACTION BETWEEN HUMAN AND DIGITAL RESOURCES

Muhammad Shoab, Roman Zamecnik, Zuhair Abbas, Mohsin Javed, Asad Ur Rehman

GREEN HUMAN RESOURCE MANAGEMENT AND GREEN HUMAN CAPITAL: A SYSTEMATIC LITERATURE REVIEW

Olga Miroshnychenko

CONTEMPORARY ISSUES OF KNOWLEDGE MANAGEMENT: INNOVATIVE ASPECT

Ana Isabel Couto, Teresa Cunha Alegre, Susana Campos, Sofia Alexandra Cruz, Cristina Parente

CORPORATE SOCIAL ENTREPRENEURSHIP (CSE) IN EUROPE: TRENDS AND EMERGING PRACTICES

SECTION
BUSINESS PROCESSES: DEVELOPMENT, DIGITALIZATION, SOCIAL RESPONSIBILITY
12.00 – 16.50 (Break: 14.00 – 14.30), Login from 11.55

*Login information: Zoom platform, <https://liedm.zoom.us/j/6455334986>, 645 533 4986, Passcode: 352421
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Chair & Moderator: Dr Alma Mačiulytė-Šniukienė, Vice-Dean for Strategic Partnership of Business Management Faculty, Vilnius Tech University

Secretaries:

Edita Leonavičienė
Tomas Plėtra
Tadas Radavičius

12.00 – 13.00

Mirna Kordab

HOW WOULD HUMAN FACTORS INFLUENCE KNOWLEDGE MANAGEMENT PROCESSES? CASE OF THE MIDDLE EASTERN AUDIT AND CONSULTING FIRMS

Alma Čerkauskienė

THE ANALYSIS OF SUPPLY CHAIN RISKS IN HEALTHCARE

Nour Ibrahim Nassar, Manuela Tvaronavičienė

ICT MANAGEMENT FOR GREEN COMPETITIVENESS IN THE BANKING SECTOR

Alma Mačiulytė-Šniukienė, Dali Sekhniashvili

THE ECO-INNOVATION IMPACT ON ECONOMIC AND ENVIRONMENTAL PERFORMANCE OF EU MEMBER STATES

13.00 – 14.00

Mohammed Riad Chehabeddine, Manuela Tvaronavičienė

SUSTAINABLE DEVELOPMENT IN RESISTING ECOLOGICAL THREATS

Oleksandr Savych, Tetiana Shkoda

MARKETING OF PURCHASES ON THE WAY TO SUSTAINABLE DEVELOPMENT

Nataliia Prykaziuk, Tetiana Motashko, Oksana Lobova

ADAPTATION OF INSURANCE DISTRIBUTION TO THE NEW CHALLENGES

Ibrahim Matar

THE INFLUENCE OF KNOWLEDGE-ORIENTED LEADERSHIP ON SUSTAINABLE ORGANIZATIONAL PERFORMANCE IN HIGHER EDUCATION INSTITUTIONS AND THE MEDIATING ROLE OF KNOWLEDGE MANAGEMENT PROCESSES: THE CASE STUDY OF LEBANON

14.00 – 14.30 Break

14.30 – 15.30

Raimonda Bublienė, Vaidas Jurkevičius

INTERACTION BETWEEN APPARENT AND IMPLIED AUTHORITY IN THE IMPLEMENTATION OF SUSTAINABLE BUSINESS RELATIONSHIPS

Manuela Tvaronavičienė, Tomas Plėta, Silvia Della Casa

CYBERSECURITY MANAGEMENT MODEL FOR CRITICAL INFRASTRUCTURE PROTECTION

Oleksii Goncharenko, Chama Theodore Ketuama, Orlando Petiz Pereira, Oksana Hrynevych

CONCEPT APPROACH FOR MEASURING SOLIDARITY ECONOMY IN AGRICULTURE

Edita Leonavičienė, Rasa Vegienė

EU INTEGRATED POLITICAL CRISIS RESPONSE SYSTEM WITHIN THE SCOPE OF THE EU COMMON SECURITY AND DEFENCE POLICY: THE ROLE OF NEGOTIATIONS AS INSTRUMENT TO MANAGE CRISIS

15.30 – 16.50

Max A. Hogeforster, Svea Horn

RELEVANCE OF BUSINESS TRANSFERS AS A FUNDAMENTAL PILLAR OF RESILIENT ECONOMIES AND OUTLINE OF CURRENT DEVELOPMENT BASED ON A RECENT SURVEY

Melanie Henke, Max Hogeforster, Melanie Mesloh, Monika Zajkowska

RECENT DEVELOPMENTS AND CHALLENGES OF CUSTOMER-BASED INNOVATION THROUGH DIGITAL TOOLS IN SMEs

Ibrahim Matar, Jurgita Raudeliunienė

THE ROLE OF KNOWLEDGE ACQUISITION IN ENHANCING KNOWLEDGE MANAGEMENT PROCESSES IN HIGHER EDUCATION INSTITUTIONS

Jurgita Raudeliunienė, Vida Davidavičienė

DIGITAL SKILLS IMPORTANCE IN FEMALE ACADEMIC ROLE MODEL EMPOWERMENT, EQUALITY AND SUSTAINABILITY AT UNIVERSITIES IN MEDITERRANEAN REGION

Tadas Radavičius, Manuela Tvaronavičienė

CIRCULAR SUPPLY CHAIN: LITERATURE REVIEW AND THEORETICAL FRAMEWORK

VIRTUAL GALA: THANKS & GLASS OF DRINK

17.00 – 17.30, Login from 16.55

Login information: Zoom platform, <https://liedm.zoom.us/j/4417936848>, ID: 441 793 6848, Passcode: UU987
In case can not login, please contact Alma Čerkauskienė, email: alma.cerkauskiene@vilniustech.lt

2021-05-14

PARTNERS NETWORKING AND DISCUSSION ON COLLABORATION OPPORTUNITIES

10.00 – 12.00, Login from 09.55

Login information: Zoom platform, <https://liedm.zoom.us/j/4417936848>, ID: 441 793 6848, Passcode: UU987
In case can not login, please contact Alma Čerkauskienė, email: alma.cerkauskiene@vilniustech.lt

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Secretary: Alma Čerkauskienė

GOOD PRACTICE FROM VILNIUS TECH UNIVERSITY

Asta Radzevičienė

Advanced Technology Higher Education Network Alliance European University

Jelena Stankevičienė

The Development of Doctoral Education and Research Capacities of Kyrgyzstani Academia

Milena Medineckienė, Jelena Stankevičienė

Improving Engineers Employability with Multi-competencies, Knowledge and Opportunities

Jelena Stankevičienė

Supporting Non-technological Innovation in Owner-managed Manufacturing SMEs Through Increased Capacity of Business Intermediaries

Manuela Tvaronavičienė

The Economic Integration of the Nordic-Baltic Region through Labour, Innovation, Investments and Trade

Vida Davidavičienė

Female Academic Role Model Empowerment, Equality and Sustainability at Universities in Mediterranean Region: Towards 2030 Agenda

Aleksei Iurasov

Advanced Data Analysis and Forecasting in the Field of Education

Vida Davidavičienė

European Corporate Social Entrepreneurship Curriculum

Alma Mačiulytė-Šniukienė

Impact of Infrastructure Development on Economic Growth and Convergence: Literature Review

Arūnas Burinskas

Impact of Industrial 4.0 Technological Progress on the Development and Value of the Industrial Manufacturing Sector

Aurelija Burinskienė

Provision of Context-recognizing Smart Services for Expeditious Cargo Transportation Management

Kęstutis Peleckis

Multicriteria Instruments for Balancing Bargaining Power in a Distorted Context of International Market Competition

Viktorija Skvarciany

Integrated Assessment of Digital Economy Impact on European Union Countries' Sustainable Development

Neringa Vilkaitė-Vaitonė

Green Marketing in Lithuania: Critical Assessment and Development Opportunities

GOOD PRACTICE FROM PARTNERS' UNIVERSITIES

Max Hogeforster

COVE - Qualification, Entrepreneurship and Innovation in the Green Economy

OPEN NETWORKING DISCUSSION

CONFERENCE PROCEEDINGS EDITION WILL BE AVAILABLE ONLINE

MORE IN DETAIL:

<http://cbme.vgtu.lt/index.php/verslas/2021>

WILL BE SUBMITTED TO INCLUSION TO CA WoS & SCOPUS WHEN PUBLISHED

LOOKING FORWARD TO SEEING YOU IN OUR NEXT „BUSINESS AND MANAGEMENT‘2022“ CONFERENCE,

MORE IN DETAIL:

<http://www.bm.vgtu.lt/index.php/verslas/2022>